



Dear Baseball Fan,

As we begin to kick off the 2024 Vista American Little League (VALL) spring season, we ask for your assistance in helping provide children in the community the opportunity to play in our league. Last year, over 280 of our neighborhood youth, aged 4-15 years old, participated in our baseball program. This year we have increased to over 300! Each year, the many volunteers of VALL strive to provide an environment that encourages leadership, integrity, and sportsmanship. As a sponsor to our program, you provide a valuable resource for the girls and boys in our community, while successfully promoting your business to their families and friends. Your help will aid in offsetting the rising costs of uniforms, trophies, equipment and other items used by the league. Without the help of the community and local businesses like YOU, it would be impossible to continue the quality program VALL provides to the children in our community. Below you can review options, however, you are welcome to support in any way you can!

Dugout Donor \$10,000 Donation

Permanent Plaque with the business or family name located where all your fans can see! Also, 3'x5' banners hung at both French Field and the Vista Sports Park.

Hall of Fame Sponsor \$1000 Donation

3'x 5' Banner hung at both the Vista Sports Park and French Field, through Spring and Fall seasons; Website Listing, Facebook mentions; a full-page Year Book Ad, and a spirit pack (League sweatshirt, car decal, and more!).

All Star Sponsor \$500 Donation

3'x5' Banner hung at the Vista Sports Park for the Spring season; Website listing, Facebook mentions; and a ½ page yearbook ad.

MVP Sponsor \$300 Donation

2'x2 ½' Banner hung at the Vista Sports Park for the Spring season; Website listing on VALL site; and a ¼ page yearbook ad.

Player Sponsor \$100 Donation

Sponsor one of our players in need! All proceeds go to the VALL scholarship fund. A yearbook listing of your family or company name is included.

Other Sponsorship Opportunities!

We are always looking for ways to partner with community businesses! If you have a Sponsorship idea, please reach out to us.

****Raffle prize donations are always appreciated. These could be tickets, passes, lessons, gift cards, products and/or services. We put these items to good use as Player Sportsmanship Awards, or Silent Auction items to benefit the whole league.****

Sincerely,
Shannon Duncan 760-486-5407 or Daniella Steele 973-464-8291
VALL Fundraising Coordinators
Vista American Little League

2024 Vista American Little League Sponsorship Form

Name/Business Name _____
Address _____
City _____ State _____ Zip _____
Contact Person _____ Phone _____
Contact E-Mail _____
Business Web Address _____

Please check all that apply:

- \$10,000 Dugout Donor
- \$1,000 Hall of Fame Sponsor
- \$500 All Star Sponsor
- \$300 MVP Sponsor
- \$100 Player Sponsor

*Donations are placed in the league's general fund and not earmarked for specific teams.

**Every effort will be made to accommodate your selection, but it cannot be guaranteed.

- Yearbook Advertisement
- \$300: Full Page Color Ad
- \$150: Half Page Color Ad
- \$75: Quarter Page Color Ad
- \$40: Business Card Color Ad

At this time, I am unable to become an official sponsor but would like to offer a donation to support Vista American Little League. I am willing to donate (please list supplies or monetary donation):

Please complete and return this form to the below address.
Please make all checks payable to Vista American Little League.
Vista American Little League
P.O. Box 1513
Vista, CA 92085
Tax ID# 33-0128449

For League Use Only:

Check #: _____ Date: _____ Amount: _____